

Invitation for Bidding

Project: Market Linkage Program

I. Project Description

“**Market Linkage Program**” is designed to facilitate a smooth and efficient market for marine and seafood-related SMEs. It also aims to coordinate long-term and strategic partnership through the supply and sourcing of seafood and marine products. With this program, the value chain actors in the marine sector will be provided with financing support and technical assistance to upgrade their operational capacity and make capital investment for further growth and competitiveness.

II. Bidding Components

- Step **1**: Interested implementers/partners are to share their interest in the project via email no longer than two weeks from the date of the announcement with the email subject: *[Agency’s Name]’ Expression of Interest in **Market Linkage Program***].
- Step **2**: KE to invite implementers/partners for a detailed project briefing later after the closing date.
- Step **3**: Implementers/partners are to submit a proposal and budget plan within three weeks after the project briefing.
- Step **4**: KE committee to review the submitted proposal and quotation.
- Step **5**: Implementers/partners awarding be formally informed after the evaluation from the committee team.

III. Required Documents

Khmer Enterprise would like to invite potential implementers/partners to submit sealed proposals and other required documents for the **Market Linkage Program**. The required documents are:

- Concept notes and proposals including brief activity plans and team member profiles
- The budget plan for program arrangements (timeline: 12 months)
- Samples of previous projects
- The expected result of the planned program (e.g., income level, number of products, production quantity, number of connected actors, efficiency level, etc)

III. Submission Requirements

Interested bidders can share their interest in the project bidding via Khmer Enterprise’s email address Email: procurement@khmerenterprise.info and cc ke-mi@khmerenterprise.info no later than 26th February 2024, 5:00PM with email subject of **[Agency Name]: Apply for Market Linkage Program**